

12. DREAM CONCEPTS



CIP Number: CREZ-GTM-12

C2 Hook:

Before the first brick is laid on Mars, someone must design the curtains. This is that someone's sketchbook.

Unique Proposition:

The world's first "cultural terraforming" manual—a lavishly illustrated dossier of what Martian civilization looks like when designed by artists, not engineers. Zero-gravity ballet choreography. Algae-grown haute couture. Sanskrit-teaching AI gurus. Hydroponic vineyards.

Creative Inception:

2007, VFS. Tomar's thesis project was not a film but a question: *Why do all sci-fi cities look like Blade Runner?* He began collecting images of what he called "gentle futures"—architecture that

heals rather than intimidates. The collection grew to 4,000 references. In 2023, it became Dream Concepts.

Format:

- Documentary series, 3 x 40 minutes
- Reference: *Inside Interstellar* (making-of documentary) [citation:TOC_CREZ2.pdf]

Cost Projection:

Item	Basis of Estimate	Cost (USD)
Concept art commission (12 artists, 6 months)	Reference: <i>Dune</i> (2021) concept art budget	320,000
VR walkthrough development	Reference: Meta Quest immersive experiences	280,000
Expert interviews (fashion tech, space architecture)	Production standard	150,000
Total		750,000

Proposed Completion: Q3 2026 – Q1 2027
